

Are you receiving our newsletter?

MASTERING MARKETING is a quarterly newsletter published by the University of Maryland Cooperative Extension providing up-to-date information and marketing tips for agricultural and natural resources producers.

You will automatically be added to the newsletter e-mail list when you register for the conference. If you would prefer to not receive the newsletter and notifications of upcoming meetings and events, please indicate so below.

Please note that due to rising costs for printing and mailing, we prefer to send the newsletter via e-mail. We can, however, print and mail the newsletter if you do not have access to e-mail.

I am unable to attend the conference, but would like to receive the newsletter via e-mail as well as notification of upcoming meetings.

Name _____

E-mail _____

I do not have access to e-mail and would like to receive a hard copy of the newsletter. My name, address, and telephone number are listed on the reverse side of this panel.

I am attending the conference, but do not wish to receive the newsletter.

UNIVERSITY OF MARYLAND COOPERATIVE EXTENSION

AG & NATURAL RESOURCES MARKETING PROGRAM

Providing the support your business needs to grow . . .
plans, networks, and markets
for sustainable enterprises.

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CHANGING AG MARKETS SERIES PRESENTS



A one-day seminar on
**Processing for Profits:
Moving from Concept
to Consumers**

March 11, 2009



This workshop is funded by a grant from
the Hughes Agro-Ecology Center and USDA



Changing Ag Markets Series in Conjunction with Baltimore County Extension presents:

**PROCESSING FOR PROFITS:
MOVING FROM CONCEPT TO CONSUMERS**

**Wednesday, March 11, 2009
9:00 a.m. — 3:30 p.m.**

Friendly Farms Restaurant, Upperco, Maryland

Is value-added processing right for your operation?

- Billie Best, North Egremont, Massachusetts, untangles the regulatory web and gives a multi-state regulatory comparison.
- Hear from other Maryland producers about their experiences.
- Get answers from regulators and licensing agency reps.
- Provide your input on regulatory changes and supporting resources.
- Information on product branding, marketing, and distribution.
- Initiation of Maryland Niche Meats and Poultry Producers' Group



17434 Foreston Road, Upperco, MD 21155
410-239-7400

DIRECTIONS FROM BALTIMORE

Take Interstate I-83 North to exit 27, go West 5 miles on Route 137 (Mt. Carmel Road) to Foreston Road. Turn right, continue for half a mile to Friendly Farm.

**Changing Ag Markets
March 11, 2009**

Name(s)

Company/Organization

Mailing Address

City, State, Zip

Phone

Email *(please include so we can send you our newsletter and notifications of upcoming meetings)*

\$30 — per person

\$50 — 2 people from the same organization

Total Enclosed \$ _____

Please send registration form and check or money order made *payable to:*

University of Maryland

by Monday, March 2, 2009 to:

*Changing Ag Markets
Processing For Profits: Moving from
Concept to Consumers*

Attn: Susan Barnes

Maryland Cooperative Extension

18330 Keedysville Road

Keedysville, MD 21756-1104

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Email: sbarnes6@umd.edu

We are unable to accept credit cards.